

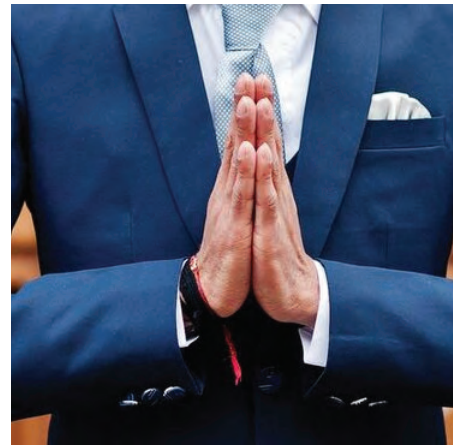
START WITH A STATEMENT:
Kitchen Tiles
Modernising the Heart
of Your Home



2025
TILE GUIDE

WHY KITCHEN TILES MATTER

Hi! I'm Ashok, your tile expert.
Today, I'll walk you through
everything you need to know to
choose the right tiles for your
kitchen—from easy-to-clean walls
to low-maintenance countertops
and durable flooring. Whether you're
renovating or building afresh,
this guide will ***help you design
a kitchen that looks stunning
and works effortlessly.***



MYTH vs FACT

Myth: Any tile can be used in a kitchen.

Fact: Kitchen tiles need to be specially designed to handle high heat, spills, stains, constant cleaning, and heavy foot traffic.

Not all tiles are made for the challenges of a kitchen. A tile that works well in a bedroom or hallway might not hold up to the oil splashes near a stove, the pressure of hot pans on a counter, or the slip risks on a wet kitchen floor. Kitchen tiles need to be **durable, easy to clean, and safe under real conditions**—across walls, floors, and countertops.

Choosing the right tile for each surface ensures your kitchen not only looks great but also works harder, longer.



WALL TILES – EASY TO CLEAN, EASY TO LOVE

Kitchen walls-especially the backsplash-are exposed to oil, steam, and daily grime. Choosing the right wall tile can dramatically reduce cleaning effort while also brightening up the space.

WHY GLOSSY WALL TILES WORK BEST:

- **Easy to clean:** Resists stains and grime
- **Reflects light:** Enhances brightness and openness
- **Durable finish:** Stays fresh and vibrant over time

To maintain a modern yet warm feel, consider tile collections that offer glossy finishes in a range of styles. Depending on your taste, you can explore:

- **Solid colors** – Bright and bold
- **Ethnic patterns** – Timeless visual appeal
- **Marble & neutral tones** – Luxurious and versatile



WHAT ABOUT TILE SIZES FOR THE WALL?

Tile size can dramatically change the visual impact of your kitchen.

Smaller modular tiles (like 10.8 x 10.8 cm, 20 X 20 cm or 10 x 30.2 cm) are ideal for patterned or ethnic-themed designs.



Medium-sized options (like 30 x 60 cm) offer contemporary charm, while **Large-format tiles (60 x 120 cm)** give a seamless, modern look with fewer grout lines.



Tip: For larger tiles like 60 x 120 cm, always use the right tile adhesive to ensure durability and long-lasting performance.

COUNTERTOPS – STYLISH ALTERNATIVES TO NATURAL STONE

Natural stone countertops like granite or marble are beautiful—but also high-maintenance. They're porous, prone to staining, and require frequent sealing.



COMMON ISSUES WITH NATURAL STONE COUNTERTOPS:

- Absorbs stains if not sealed
 - Can chip under pressure
 - Requires regular upkeep
- Often expensive

As an alternative, consider large-format, full-body vitrified tiles for your countertop. These tiles offer a premium look with minimal upkeep—no sealing, no staining, just clean, durable performance.

WHY TILE COUNTERTOPS MAKE SENSE:

- Cost-effective
- Low maintenance –
No sealing, no staining
- Scratch & heat resistant –
Handles daily use
- Versatile design options –
From solid tones to marble aesthetics

FLOOR TILES – STRENGTH MEETS STYLE

*Kitchen floors handle spills, stains, utensils falling, and constant foot traffic.
Choosing the right flooring tile ensures your kitchen stays both beautiful and safe.*

WHAT TO LOOK FOR IN KITCHEN FLOOR TILES:

 <p>Slip Resistance</p> <p><i>For effortless cleaning</i></p>	 <p>Vitrified Construction</p> <p><i>Durable and long-lasting</i></p>	 <p>Stain-resistant surfaces</p> <p><i>Especially important for wet zones</i></p>
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FLOOR TILE SIZE GUIDE:

 <p>60 x 60 cm</p> <p><i>Classic and flexible</i></p>	 <p>60 x 120 cm</p> <p><i>Makes spaces feel bigger</i></p>	 <p>80 x 160 cm</p> <p><i>Sleek, luxurious appearance</i></p>
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QUICK CHECKLIST FOR KITCHEN TILES

Use this as a reference when selecting tiles across different kitchen surfaces:

WALL TILES



- ✓ Glossy or polished finish for easy cleaning
- ✓ Styles: Solid, patterned, marble/neutral
- ✓ Sizes:
 - 10.8 × 10.8 cm
 - 20 × 20 cm
 - 60 × 120 cm
 - 10 × 30.2 cm,
 - 30 × 60 cm,
- ✓ Use proper adhesive for large formats

COUNTERTOP TILES



- ✓ Full-body vitrified tiles
- ✓ 15mm thick, low water absorption
- ✓ Scratch- and heat-resistant
- ✓ Polished or matte finish in solid or marble styles
- ✓ Sizes:
 - 80×240 cm
 - 80×300 cm

FLOOR TILES



- ✓ Stain-free, vitrified, slip-resistant
- ✓ Sizes: 60×60 cm, 60×120 cm, 80×160 cm
- ✓ Satin finishes for wet areas

WHICH BRAND TO CHOOSE?

*There are several good tile brands that offer surface solutions for kitchens. But if you're looking for a brand that consistently gets the balance between **performance, durability, and design** right—**Johnson Tiles** is a name worth considering.*

With over **67 years of tile manufacturing expertise**, Johnson is one of India's most trusted names—chosen by countless homeowners across the country.

The brand invests in **product development based on real customer needs**, ensuring relevance and functionality in everyday Indian homes.

Their tiles are designed to **combine aesthetic appeal with practical features**, including stain resistance, slip protection, and heat durability.

Their collections are thoughtfully built for **different surfaces and applications**—from walls to floors to countertops—making them easy to coordinate across your space.

HOW JOHNSON TILES MEET EVERY KITCHEN NEED

While many tile brands offer kitchen solutions, Johnson Tiles stands out for consistently blending design innovation with real-world performance—across walls, countertops, and floors.

For Wall Tiles:

Johnson's wall tile range balances style, durability, and easy maintenance. Whether you're after solid colors, heritage-inspired patterns, or marble-finish elegance, their curated collections have something for every taste.

- The Heritage Collection features modular tiles in 10.8 x 10.8 cm and 10 x 30.2 cm.
- The Evoke Collection offers 20 x 20 cm tiles with artistic patterns.
- For seamless designs, 30 x 60 cm and 60 x 120 cm tiles from the Johnson & Porselano Collection offer polished finishes.

For Countertops:

Johnson's full-body and glazed vitrified tiles are offered in the Marbonite (80 x 240 cm & 80 x 300 cm) collections. They are 15mm thick, with low water absorption, scratch resistance, and heat durability. Available in polished and matt finishes, these tiles suit a wide range of premium kitchen styles.

For Floors:

Their stain-resistant vitrified floor tiles are available in multiple formats: 60 x 60 cm, 60 x 120 cm, and 80 x 160 cm from the Johnson & Porselano collection. The SSR Series from Johnson with matt finishes provides better slip resistance along with a premium surface feel.

FOR KITCHEN TILES

Explore more:

- If you want to know more, step into a **Johnson Experience Centre**, where experts will guide you in choosing the perfect tiles.

<https://www.hrjohnsonindia.com/display-centre>

- If there isn't one near you, **visit the Johnson website** to find the closest authorized Johnson dealer.

<https://www.hrjohnsonindia.com/dealer-locator>

- Or try our **Tile Studio**, an interactive tool that lets you see how different tiles will look in your own space.

<https://www.hrjohnsonindia.com/johnson-tile-studio>





<https://www.hrjohnsonindia.com>

Scan the QR code to explore our
range of tiles for all spaces
and find the perfect fit for your home.

Planning Other Spaces Too?

If you're exploring tile options for other areas in your home, you might find these guides useful. Click to explore each one, designed to help you choose the right tiles based on the specific needs and usage of that space.

Bedroom Tiles

Terrace/Roof Tiles


Living room Tiles

Staircase Tiles

Bathroom Tiles

Feel free to refer to them as you plan your home-it's often helpful to look at the full picture before making your final selections.



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